IN THE CLAIMS:

1.   A method of delivering media for customized selection and pricing from a database having digital format of media stored thereon and available to individual remote users, the method comprising:

providing a selection of media and a selection of advertisement, the selection of media having a variety of prices;

selecting media and advertisement based on a desired price for the selected media;

selecting a delivery format for the selected media; and

delivering the selected media on the delivery format.

2.   The method of claim 1, wherein a plurality of filters, each filter relating to a particular niche category, are used to provide a selection of media.

3.   The method of claim 1, wherein a plurality of virtual storefronts, each storefront relating to a particular niche category are used to provide a selection of media.

4.   The method of claim 1, further comprising providing a selection of media organized by brand and special interest of a remote user.

5.   The method of claim 1, further comprising allowing an advertiser to register an advertisement,

6.   The method of claim 5, further comprising allowing the advertiser to establish a price for subsidizing a media selection.

7.   The method of claim 1, further comprising presenting a selection of pricing opportunities to the remote user.

8.   A method of providing permission-based advertising, the method comprising:

   providing a portal to a remote user via a network;

   presenting a selection of pricing opportunities to the remote user;

   presenting a selection of media and a selection of advertisement based on a selected pricing opportunity; and

   selecting desired media and advertisement.

9.   The method of claim 8, further comprising delivering the desired media and advertisements to the remote user.

10. The method of claim 8, wherein a plurality of filters, each filter relating to a particular niche category, are used to provide a selection of media.

11. The method of claim 8, wherein a plurality of virtual storefronts, each storefront relating to a particular niche category are used to provide a selection of media.

12. The method of claim 8, further comprising providing a selection of media organized by brand and special interest of a remote user.

13. The method of claim 11, further comprising creating a network of virtual storefronts of media for each niche category.

14. The method of claim 11, further comprising identifying exclusive content under a specific brand or niche category.

15. The method of claim 11, further comprising managing the network of virtual storefronts for niche categories by providing the ability to create a filter page from any remote location.

16. The method of claim 15, wherein the filter page connects into the network of virtual storefronts to enable media selection within each niche category.

17. The method of claim 16, further comprising accessing the network of virtual storefronts for media selection from any remote location.

18. The method of claim 15, wherein said remote location is a website.

19. The method of claim 15, wherein said remote location is a television

20. The method of claim 15, wherein the remote location is a personal digital assistant.

21. The method of claim 15, wherein the remote location is a wireless handheld device telephone

22. The method of claim 8, further comprising allowing an advertiser to register an advertisement,

23. The method of claim 22, further comprising allowing the advertiser to establish a price for subsidizing a media selection.

24. The method of claim 8, further comprising offering a plurality of advertisements to owners of media or content to provide advertisers with a forum for a promotional campaign surrounding the media or content, wherein the media or content owners have the ability to select from the plurality of advertisements to offset costs of marketing and promotions for the media or content.

25. A method of providing customized selection of media from a database of media to individual remote users, the method comprising:

provides media for selection by a remote user;

providing a network for selecting the media;

allowing the remote user to register at least one special interest through said network;

providing a filter of said media using special interests identified by the remote user;

generating a physical medium by automatic authoring of the media selection onto the physical medium; and

delivering the physical medium to the remote user.

26. A method of customized selection of media from a database of media to individual remote users, the method comprising the steps of:

selecting one or more media by a remote user via a network;

authoring the selected media onto a physical medium; and

delivering the physical medium to the remote user.

27. The method of claim 26, wherein the one or more media is localized to a plurality of regions by sub-titling, dubbing, or translation of text to one or more languages.

28. The method of claim 26, further comprising storing a digital format of the one or more media in the database.

29. The method of claim 26, wherein the selection of one or more media includes a selection of one or more advertisements.

30. The method of claim 26, further comprising selecting one or more advertisements for authoring on the physical medium.

31. The method of claim 26, further comprising allowing an advertiser to register an advertisement,

32. The method of claim 31, further comprising allowing the advertiser to establish a price for subsidizing a media selection.

33. The method of claim 26, wherein demographic or personal information of the remote user is compiled by a commerce engine.

34. The method of claim 26, wherein the selected media is manipulated, rearranged, or altered by the remote user.

35. The method of claim 26, wherein the selected media further comprises content provided by the remote user.

36. The method of claim 26, further comprising offering the remote user the ability to create a personalized unique results table identifying special interests that comprise a personalized profile.

37. A media delivery system comprising:

a database storing digital format of media;

a virtual storefront on a network enabling a selection of media stored in said database; and

a fulfillment center for orchestrating delivery of a media selection, wherein the digital format of the media is transferred to a physical medium.

38. The media delivery system of claim 37, wherein delivery of the media selection occurs through a broadband video delivery engine.

39. The media delivery system of claim 38, wherein media selection through the broadband video delivery engine is transferred to one or more electronic devices for playback, recording, or manipulation.

40. The media delivery system of claim 37, wherein the database further comprises proxy versions of media, wherein a remote user can preview the media selection.

41. The media delivery system of claim 37, further comprising a filter page, the filter page managing a network of virtual storefronts providing niche categories for the selection of media and advertisement by the remote user.

42. The media delivery system of claim 41, wherein the filter page connects into the network of virtual storefronts to enable media selection within each niche category.

43. The media delivery system of claim 37, further comprising an authoring system for authoring the selected media and advertisement onto a physical medium.

44. An advertising method comprising the steps of:

selecting media via a network, wherein media selection is performed by a remote user;

presenting a selection of at least one advertisement to the remote user;

offering the at least one advertisement to the remote user to be included in the media selection; and

discounting the purchase price of the media selection based upon the at least one advertisement selected.

45. The method of claim 44, wherein the at least one advertisement is targeted to the media selection of the remote user on demographic or personal information compiled about the remote user.

46. A method of providing advertising for customized media, the method comprising offering a plurality of advertisements to owners of media or content to provide advertisers with a forum for a promotional campaign surrounding the media or content, wherein the media or content owners have the ability to select from the plurality of advertisements to offset costs of marketing and promotions for the media or content.